



*Mission: Inspiring Students to **Green Our World***

2013 Ride to Recharge Sponsorship Package

CLEAN.



ENERGY.



MOVEMENT.




www.climatecycle.org



Clean. Energy. Movement.

From 2009-2012, the ride saw 1500 riders raise \$325,000, plus \$175,000 in corporate sponsorships. This year, Climate Cycle unveils the Ride to Recharge “Series” in which we are offering 2 separate rides (as shown below).

CLIMATE CYCLE'S RIDE TO RECHARGE SERIES




Chicago

Lake Michigan

Indiana Dunes

DUNES TO DOWNTOWN AUG 17-18, 2013

- 62 MILE ROUTE
- 125 MILE ROUTE



DuSable Harbor

Buckingham Fountain

Museum Campus


Burnham Park

South Shore Cultural Center

Lake Michigan

LAKEFRONT RIDE MAY 18, 2013

- 4 MILE ROUTE
- 10 MILE ROUTE
- 20 MILE ROUTE





What the Ride Supports

To date, Climate Cycle has fully funded 12 solar energy arrays, including the largest of any Chicago K-12 school.



Students congregate to build “Solar Backpacks” in which panels are mounted to packs that power phones, etc.



Bike generators powering batteries enable students to generate clean energy while learning the physics behind it.



Students are wowed by worm composting. To date, we’ve equipped 6 classrooms with this set up.



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6 Killowatt
Solar Array

Already in our first 4 years...

- 12 Solar Schools (pictured: largest solar array of any Chicago K-12 school)
- 35 green school projects (non-solar)
- Intra-school Student Leadership Board
- 900 school riders and volunteers





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2012 Sponsors & Supporters



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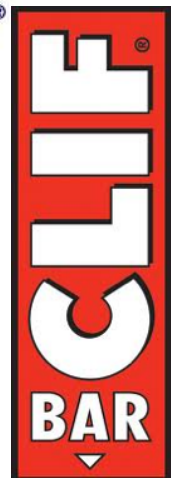


museum of
science+industry
chicago



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centro
EXPERTS IN MEDIA LOGISTICS





Sponsor visibility can take many forms, including top school prizes (left) print and digital collateral (upper right) on-site festival presence (including pedal powered stage amplification, lower right), and more.





Non-School Participant Types

EDUCATION ENTHUSIASTS

Recognizing the importance of education for us and our future is universal.

Furthering this is a life long calling.

PROACTIVE PARENTS

Every parents wants a bright future for their children.

For those who go the extra mile, there's Climate Cycle.

OUTDOOR LOVERS

For them, the outdoors is a way of life.

Combining their love of nature & the cause is a dream.

ECO AFICIANADOS

Becoming better stewards of our planet is imperative.

They are the ones ensuring this happens.



Clean.

Energy.

Movement.

2013 Sponsorship Opportunities

Lead Rider \$5,000-\$9,999

Logo feature on website, promo cards, t-shirts, posters.

Banner and tent displays on-site at the rides. Goody bag inclusions, stage mentions.

Social media mentions



"I've never seen a group of prouder kids than when we completed Climate Cycle."

Tracy Kwok, Director of Partnerships, Polaris Academy

All sponsorships can be customized. Each level as listed has inclusion for both the May and August ride. In-kind sponsors are welcome.

Green Schools Guardian \$25,000-\$50,000

Customized strategies would maximize the visibility of your support and the impact it brings throughout the school year.

Presenter recognition on all printed materials, website (year round inclusion), t-shirts, etc.

Official sponsor for pedal powered stage.

Premier Top School Prize Presentations

Year round inclusion in all program materials, school presentations, student showcase, social media, press releases

Climate Hero \$10,000-\$20,000

Annual logo feature on website, promo cards, t-shirts, posters. Year round inclusion in school presentations, social media.

Top School Prize Presentation

Banner and tent displays on-site at the rides. Goody bag inclusions, stage mentions.

Naming opps. (i.e. rest stop)



"I urge you all to participate in and support Climate Cycle."

U.S. Secretary of Education
Arne Duncan



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Contact Information

To discuss Climate Cycle Sponsorship opportunities,
please call or email:

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