

Clean.
Energy.
Movement.

A Climate Cycle Sponsorship Package



OUR MISSION

Climate Cycle *inspires students to green our world.* This is made possible by alliances between students, communities, and corporations.



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6 Killowatt
Solar Array

Already in our first 3 years...

- 9 Solar Schools, 4 more in the pipeline
- 16 green school projects (non-solar)*
- Intra-school Student Leadership Board
- 14,000 total students

* See Appendix for a full listing of schools and projects





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In-School Programs

Solar Panel Installations (9)

Bike Clubs

Urban Agriculture

Active Outdoor Education

Much more...(25 total programs)



Ride to Recharge

Climate Cyclists unite with corporations who care and raise money to support green school programs.



Self-Sustaining Cycle

Annual Benefit

We merge our community and cause with a special evening that includes a Student Project Pavilion, special speakers, food and fun.

Student Programs

Student Leadership Board

Student Project Pavilion

Training Rides

Speaking Opportunities

Community Outreach



4th Annual Ride to Recharge

June 16th/17th, Soldier Field



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RIDE RESULTS

Our first three rides totaled...

- \$250K in rider fundraising
- 8000+ donor pledges
- 1200 riders

4 Mile Route

Designed for youth, this route is the perfect distance for young ones. The course goes past Buckingham Fountain and turns around at Museum Campus.

10 Mile Route

Leisurely riders will enjoy this route along the picturesque lakefront with a turn around point at Burnham Park.

20 Mile Route

Biking enthusiasts will ride past Burnham Park and turn around at the South Shore Cultural Center, with breathtaking views of Chicago's skyline upon their return.

62 Mile Route

This beautiful course begins at the Indiana Dunes National Lakeshore and traverses the scenic lakefront trail covering miles of dunes, savannas, swamps, marshes, prairies, rivers, and forests.

125 Mile Route

Two day round trip from downtown Chicago to the Indiana Dunes National Lakeshore and back. Picnics, campfires, meals, the works.

Scenic Trails

Street Path

All routes finish at Grant Park's DuSable Harbor for the closing celebration.



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Who You'll Engage

EDUCATION ENTHUSIASTS

Recognizing the importance of education for us and our future is universal.

Furthering this a life long calling.

PROACTIVE PARENTS

Every parent wants a brighter future for their children.

For those who go the extra mile, there's Climate Cycle.

CYCLE LOVERS

For them, the steel horse is a way of life.

The chance to combine their love of nature and biking is a dream.

ECO- AFICIANADOS

Becoming better stewards of our planet is imperative.

They are the ones ensuring this happens.



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Climate Cycle's Annual Benefit

Eileen Sweeney, E.D. of the Motorola Mobility Foundation, shares remarks. Behind her is NBC's Ginger Zee. Moments later, 15 year old Josh Barragan (far left), announced he would ride 62-miles in Climate Cycle's Ride to Recharge despite not owning a bike. 3 months later, he made due.

STUDENTS LEAD the CLEAN ENERGY MOVEMENT





Corporate Engagement Opportunities

Corporate Sponsored School Prizes



Community Impact

Spur Green School Projects!
Participate in school events & eco-plans
Connect employees to community and cause through corporate riding teams



Employees Support Student Projects



Brand Associations

Logo on ride collateral, banners, website, fundraising pages, t-shirts, signage etc.

Naming opportunities for stage, school prizes, exclusive categories, etc.

Community and Student Engagement

Student Leadership Board meetings hosted at your offices

Sponsor Student Project Pavillion

Inclusion in newsletters, social media, stage announcements etc.

Speaking opportunities at Climate Cycle events

Student mentorship opportunities

86% of global consumers believe business' interests should = society's interests – *Edelman, Inc.*



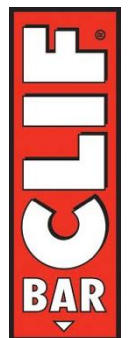
2011 Sponsors & Partners



motorola
foundation



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Contact Info

To discuss Climate Cycle Sponsorship opportunities, please contact:



*"I urge you all to participate
in and support Climate Cycle."*

U.S. Secretary of Education
Arne Duncan

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The following appendix highlights Climate Cycle school projects.
For a full listing of Climate Cycle's team, please visit:

<http://www.climatecycle.com/2009/05/about-us.php>